Taking on the S-curve challenges

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Abstract

Currently, in a strategic meeting at any organization - in any sector- it is almost a crime if we do not mention the word “S-curve”, or “new S-curves”. This word is almost a National Agenda at the moment due to many factors or terms such as AEC, disruptive technologies, sustainable development, and new business platforms. Innovations are believed to be the key driver behind the development or establishment of an S-Curve. As a result,” researchers” and “startups” are usually considered an integral part of it (an S-Curve) as well – what really are the connections between these terms, i.e.; innovations/ startups/ researchers?

The speakers will share his views from his organization (PTT Research and Technology Institute) addressing the challenges and key success factors in achieving the coveted mission. At the same time, he also would like to hear opinions from the audience on the subject matter.